

# WORLDCALL BULK SMS MARKETING SERVICE

WTL has been offering an array of services under its CVAS platform. Bulk SMS Messaging Service is one of them. WorldCall is considered to be one of the leading Telecom company in Pakistan. We have the most authentic, reliable and up-to-dated mobile numbers database in Pakistan. We have in-house built the most user-friendly and multiple featured 'SMS Message Panel'. Currently we are offering services only within Pakistan but in near future we will be offering our Bulk SMS messaging service across the globe. The details of our SMS Bulk Messaging Service is described as below.



## WHY WORLDCALL

**"Smart marketing is the only way to beat the competitors"**

WTL is a reliable and well-established bulk SMS service provider in Pakistan because of the data authenticity and the service delivery.

We offer our highly sophisticated and robust Bulk SMS solutions in the market. It allows you to reach your entire customer base instantaneously, while, with a read rate of 98%, it also ensures your message will be heard.

Being the part of telecommunication industry, WorldCall has an edge to run your marketing campaign in a more effective way. Our updated phone and email directory help you to access a large pool of customers and market your product effectively.

## WHY USE BULK SMS

Mobile Phone Industry has become the integral part of digital revolution and experiencing an unprecedented growth. More than 4.1 billion SMS are sent globally per day.

- Cheaper
- Clear & Concise
- Instant Delivery
- Larger consumption- Around 95% text are opened as compared to email

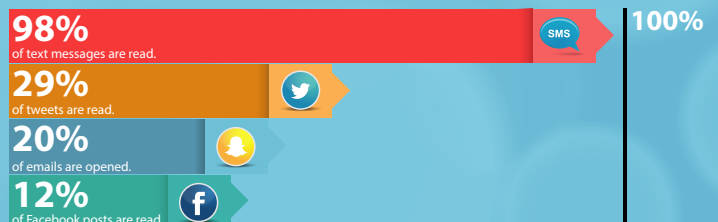
## HOW CAN YOU USE IT

- Introduce your great business
- Full blown promotion
- Customer relationship management
- Time-limited special sales offers
- Debt collection
- Follow up on your top prospects
- New prices and offers announcement

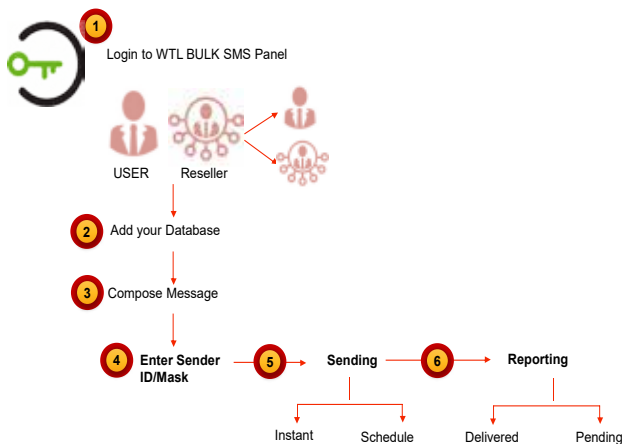
## FEATURES OF WORLDCALL BULK SMS

- SMS with Your Brand Name
- Web-Based Platform
- API Support
- No Hi-Tech Hardware/ Software Required
- Send SMS upto 480 characters
- Scheduled Messages
- Customized SMS
- Message Log
- Import Contacts from Excel
- Multiple Users
- Remote Access
- Fast SMS Delivery
- Delivery Report

## DID YOU KNOW?



## WORLDCALL BULK SMS SYSTEM



## SECURITY

**Secret user login credentials**  
 Every WorldCall user is assigned a username and password that is unique across all WorldCall users. Without these login credentials nobody can access your panel.

**Data backup and redundancy**  
 This activity is done regularly and ensure that our services remain uninterrupted in case some servers malfunction.

## BENEFITS OF WORLDCALL BULK SMS SERVICE

- Low Cost
- Instant Marketing
- Higher Readability
- Targeted Marketing
- High ROI
- No Secret/ additional cost
- Lower Cost/ SMS
- Outstanding Support
- Credit Based Plan
- Manageable Login
- Easy to integrate with other marketing campaigns
- 24-Hour Backup Support
- Fastest Services

**90%**

of text messages are read within

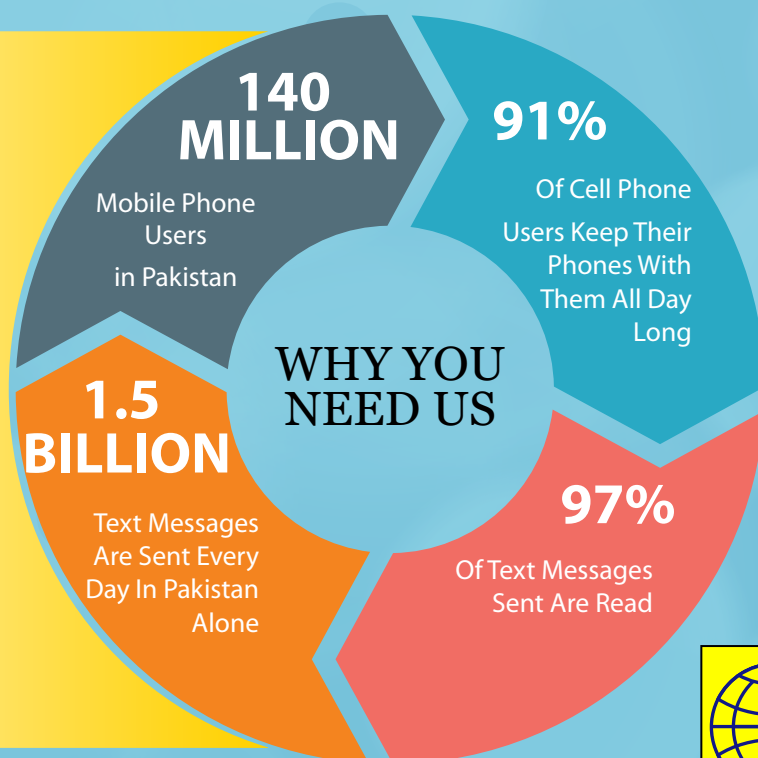
**3 MINUTES**

of being delivered.



## FACTS

In general, SMS is the most popular and cheap means of communication in Pakistan after WhatsApp. Almost 9.68% growth in SMS traffic each year has been projected, even in the presence of internet based WhatsApp around. Commercial SMS are more in practice these days as compared to any other medium of interaction.



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